South African National Commission

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ENDORSEMENT OF EYEBRAINGYM PRESENTED BY LECTORSA (PTY) LTD AS A PARTNER ORGANISATION OF THE SOUTH AFRICAN NATIONAL COMMISSION FOR UNESCO

The South African National Commission for UNESCO hereby confirms the endorsement of Eyebraingym®, presented by LectorSA (Pty) Ltd as a partner organization of the National Commission.

Eyebraingym® is a neuroscience-based cognitive training platform — available via web and mobile app — that develops reading for meaning through improved visual processing, vocabulary development, fluency, and comprehension. By harnessing the brain's lifelong capacity to form and strengthen neural connections, eyebraingym® unlocks every reader's full potential regardless of their starting point — whether good, mediocre, or struggling. Every learner follows a personalised pathway, beginning with a diagnostic placement assessment and measured continuously against internationally recognised norms — ensuring that progress is always visible, comparable, and proven.

The programme equips educators through a four-level facilitator certification programme and a SACE-accredited Professional Development Series grounded in reading science. LectorSA further coordinates the Phonics to Meaning (P2M) Programme, bringing internationally recognised reading scientists Dr Timothy Rasinski, Dr Mary Jo Fresch, and Dr Sam Bommarito into pro bono service for South African teachers — placing LectorSA firmly at the intersection of global reading science and local classroom practice.

Continuous research and development keep eyebraingym® at the forefront of literacy innovation, with a growing focus on mother-tongue materials — Sepedi, English, and Afrikaans already available, isiZulu and French nearing completion. Together with the WordPlay and phonics curriculum, eyebraingym® forms a fully integrated literacy ecosystem that addresses reading failure at neurological, curricular, and pedagogical levels. Complementing this ecosystem is Reading Riot — a national Grade 6 reading competition that celebrates and ignites reading excellence across South Africa, creating excitement, healthy competition, and a shared culture of reading that extends the eyebraingym® mission beyond the classroom and into the heart of communities — affirming South Africa's meaningful contribution to the global Science of Reading movement.

Yours sincerely,

CARLTON MUKWEVHO (MR)
SECRETARY-GENERAL: SOUTH AFRICAN NATIONAL COMMISSION FOR UNESCO
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